Transforming the way people work

Commercial Product 2025

HP Inc Thailand
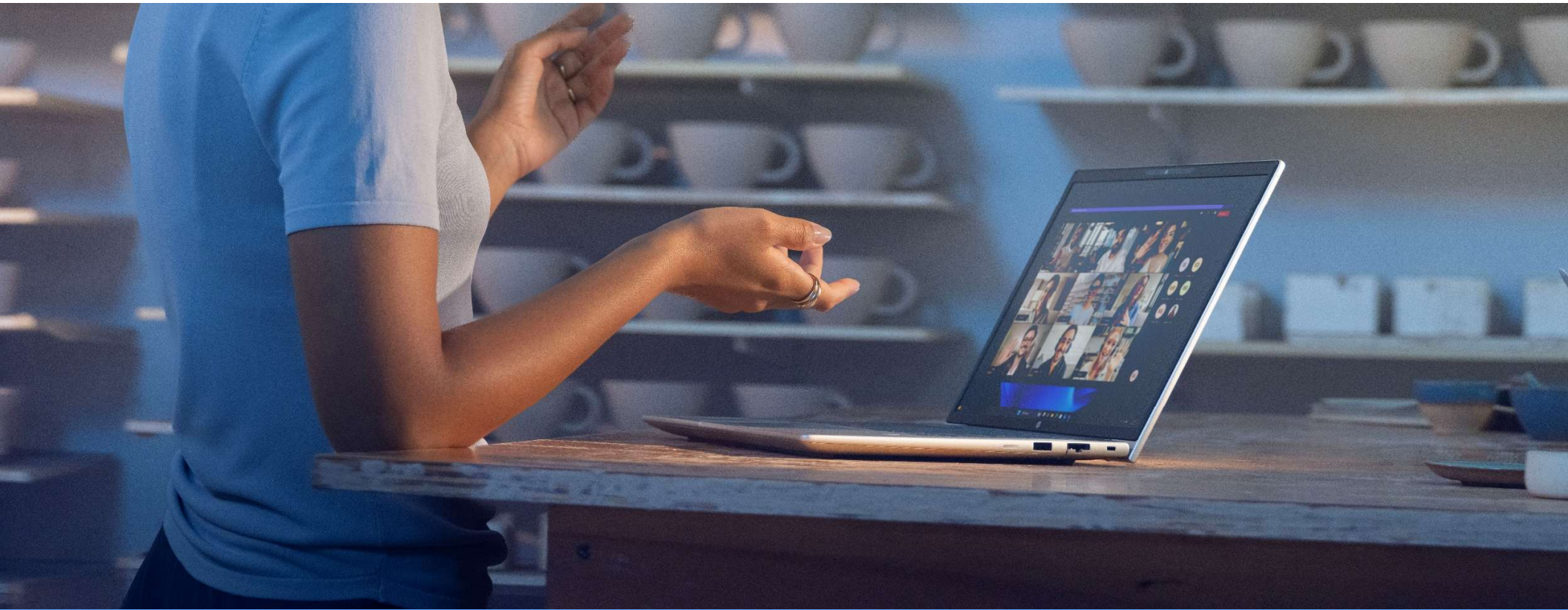
Collaboration experiences

Collaborate virtually
like you're in the same room.

🔊 Sound Better

Audio tuned by **Poly Studio**

Be heard loud and clear with **AI-based Noise Reduction**[42]

Stand up and be heard with **Dynamic Voice Levelling**[42]

Sound better when recording your content with **Studio Mode**[42]

👤💻 More natural video conferencing

Be authentically you on *any camera* with AI-powered studio-quality effects by **Poly Camera Pro**[29]

Help prevent battery drain on long video calls with AI-powered image enhancements in Poly Camera Pro[29]
Spotlight | Background Blur & Replace | Filters | Customizable Scenes | AI Auto Framing[70] **| Image Adjustments**

New AI Powered Magic Background
New Appearance filters,
New Presenter overlay
New Streaming integrations

Dynamic Color Tuning 2.0[29] senses ambient light to improve white balance

Microsoft Studio Effects

✐ <u>Learn more about these experiences</u>

poly camera pro[29]

✦ = Powered by AI via NPU
(only on ProBook 4 G1q)

The conferencing experience that makes you want to turn on your camera

NEW for 2025

✦ Magic Background[72]

Multi-camera Support[94]

Presenter Overlay

Streaming Integrations

▶ YouTube ((•)) Real-time messaging protocol (RTMP)

✦ Spotlight

✦ Background Blur & Replace

✦ Filters

✦ Auto Framing[70]

Customizable Scenes & Watermarks

Image Adjustments

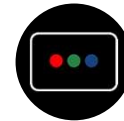Recording Mode

Bring authenticity to every meeting

Look sharp
With the high-resolution 5MP + IR camera.

Control when you're seen
With the added peace-of-mind of HP Privacy Camera that physically blocks your webcam with a simple slide.

Always be seen in your best light
NEW Dynamic Color Tuning 2.0[36] senses ambient light to dynamically correct your image, even on colorful backgrounds without white to balance against.

Conferencing made better with **poly camera pro**

Audio tuning by Poly Studio

Top edge high-quality mics with audio tuning by **Poly Studio.**

For those times when you need to record a podcast or video, Studio Mode[42] provides **optimal frequency range for high-quality stereo recording.**

HP Dynamic Voice Leveling[42] automatically **enhances microphone gain to optimize voice clarity** within 3-meters of the PC.
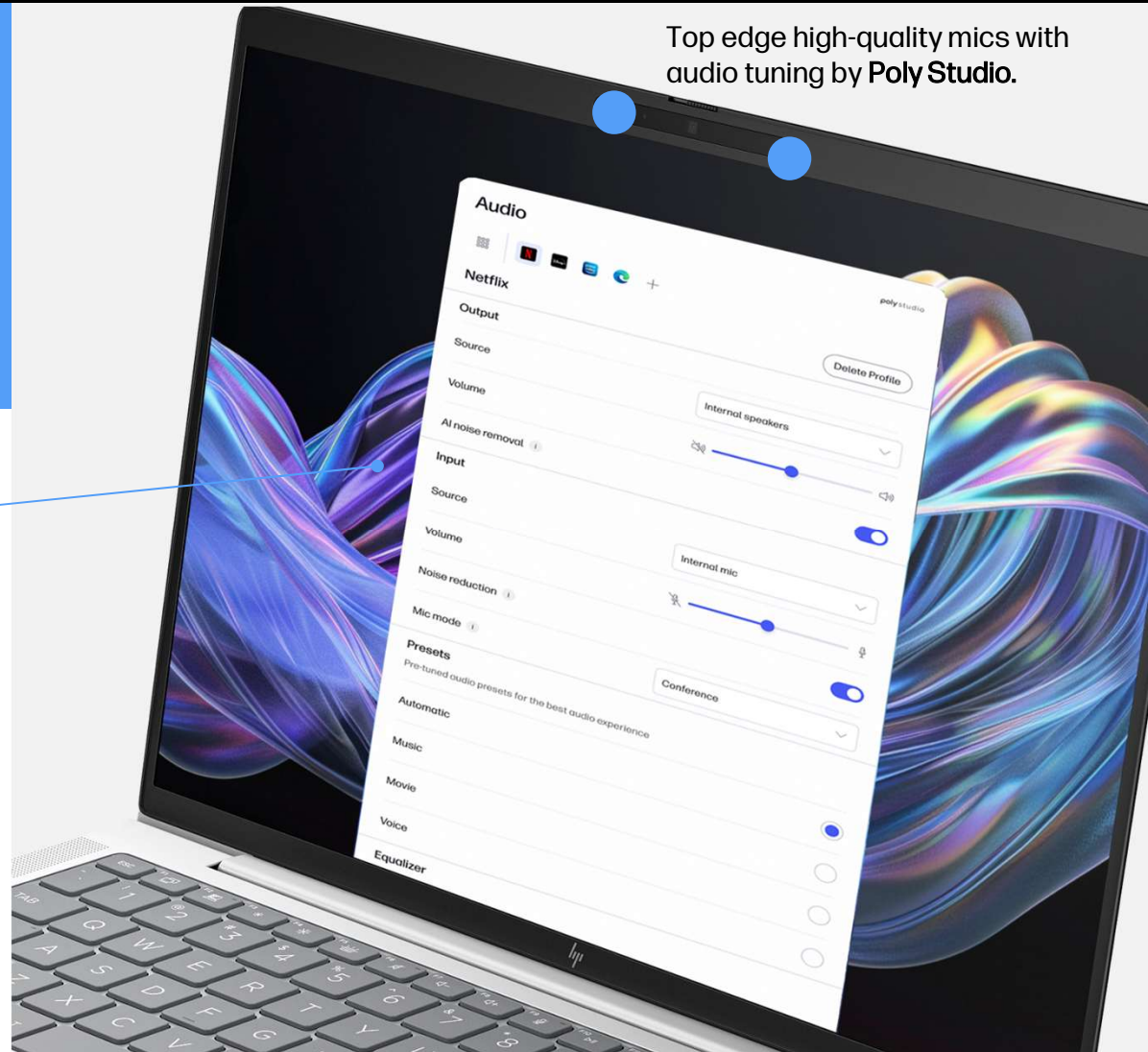
AI-Based Noise Reduction[42] **filters both inbound and outbound background noise** – like dogs barking, paper rustling, sirens, and lawn noise – for an enhanced conference call experience.

HP For use with the general public.
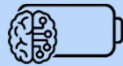
Power & productivity experiences

Power & productivity that makes your PC work for you

Quick access to device personalization

Customize your keyboard with the **Programmable Key**[3]

Ditch the dongle with **Direct Bluetooth® connection**

Ensure my PC runs smoothly

HP AI Companion[17] elevates everyday tasks to keep you productive.
(Only available on Next Gen AI PCs)

Easy battery management with **Battery Health Manager**[75] dashboard.

Optimize your battery life with **Intelligent Hibernate**[76]

Recover anytime, anywhere at scale with **Sure Recover**[48]

Intelligent Workload Classification to optimize system performance by learning your usage patterns and allocating resources efficiently.
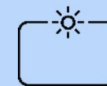
My PC adjusts to my workstyle

See power usage with **Power Consumption Measurement**[54]

Work in comfort with low blue light panel to see clearly with **Eye Ease**[74,77]

✈ Learn more about these experiences

AI Companion[30]

BETA

CES Innovation Awards
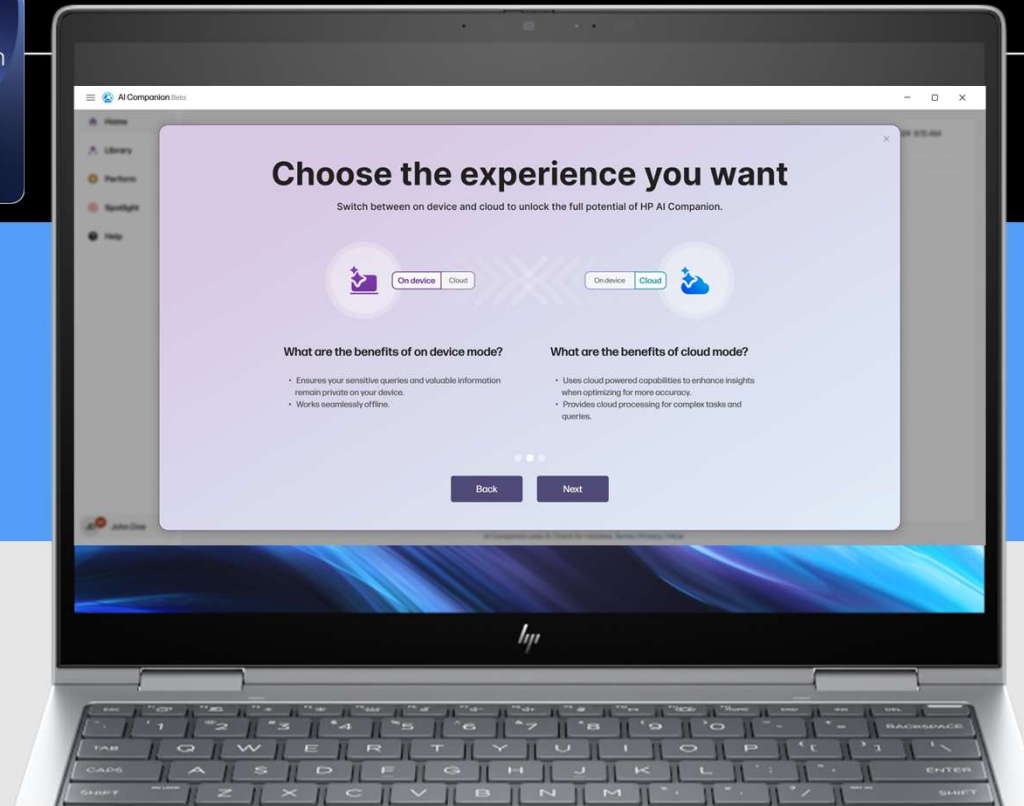2025 Honoree

Redesigned for local AI processing

NEW Keep your queries private with a redesigned UI that lets you toggle between 'On device'[78] and 'Cloud'.

COMING SOON

🎙 Voice to Prompt

Say "Hey HP" to use your voice to prompt AI Companion.

Choose the experience you want

Switch between on device and cloud to unlock the full potential of HP AI Companion.

On device | Cloud

On device | Cloud

What are the benefits of on device mode?
- Ensures your sensitive queries and valuable information remain private on your device.
- Works seamlessly offline.

What are the benefits of cloud mode?
- Uses cloud powered capabilities to enhance insights when optimizing for more accuracy.
- Provides cloud processing for complex tasks and queries.

Back | Next

🏠 Ask AI anything

Ask your AI Companion anything and explore new ideas together.

✦ Analyze your documents with AI

Query and interact with documents from your private Libraries to get answers and actionable insights.

Libraries: Upload your files and create up to 10 libraries. (max 100 MB capacity).

⚡ Perform

Your HP settings and support assistant helps you adjust basic PC settings and get troubleshooting support.

◎ Spotlight

Showcase key ISV partners that exemplify the power of AI PCs.

For use with the general public.

hp

Privacy & Security

Business PCs help protect firmware against quantum computer hacks.[84]

HP Endpoint Security Controller [83]
A physically isolated, dedicated security microprocessor that protects the BIOS.

HP WOLF SECURITY

For use with the general public.

Protected by HP Wolf Security

Work from anywhere without worry

HP WOLF SECURITY

HP top-class security extends protection alongside Intel and Microsoft security solutions

Above the OS	HP Management Integration Kit[53] HP Privacy Camera[80]	
In the OS	HP Client Security Manager [46] HP Sure Sense[27] HP Sure Click[28,81]	**Advanced security options** HP Wolf Pro Security Edition[82]
Below the OS	HP Endpoint Security Controller[6] HP BIOSphere[37] HP Sure Start[21] HP Sure Admin[47] (available Spring 2025) HP Secure Erase	

Delivering PC resiliency at every level

HP For use with the general public.

Predict & prevent downtime with AI-powered support

Keep business moving with HP Premium+ Support[67] through the full life of the device

- AI-powered device health insights predict PC problems before they happen[68]

- End user alerts allow employees to conveniently schedule repairs in advance, with convenient automated IT ticketing

- HP's fastest onsite response and repair— wherever work happens—with preferred access to HP parts and service experts [86,87]

- Fix more devices remotely and reduce frustration for both employees and IT with the PC industry's first hardware support services[68] to offer out-of-band diagnosis and remediation that historically require physical IT and user intervention *(Intel vPro® PCs only)*

- Extend the life of your device with an optional device tune-up that addresses the most common productivity[88]

For use with the general public.

Image is For Placement Only (FPO) and does not represent the actual product.

Sustainability and durability

The world's most sustainable PC portfolio welcomes ProBook PCs.[40]

EPEAT Climate+™ Gold Registered in US[37]

Covers made from at least
50% recycled aluminum[7,38]

Keycaps made with at least
50% recycled ocean EPS and recycled plastic[12,38]

Speaker box and fan housing made with
ocean-bound plastic[32]

Paper-based packaging
100% recycled or from certified sustainable sources[8]

Display made with at least
20% recycled glass and 30% recycled indium[38]

Help protect our shared future

Part of the world's most sustainable PC portfolio.[56]

[View the latest HP Sustainable Impact Report to see how we're making a difference.](#)

Before use	At least 50% Post-Industrial Recycled(PIR) Aluminium cover[7]	✓
	Keycaps made from 50% post-consumer recycled plastics (CD/DVDs) and ocean EPS plastic [31, 89]	✓
	Speakerbox and fan housing made with ocean-bound plastic[32]	✓
	Display made from at least 20% recycled glass and over 30% recycled indium[38]	✓
	Bezel made from post consumer recycled plastic[31]	✓
	100% sustainably sourced or recycled packaging[8]	✓
	Bulk packaging	✓
During use	EPEAT Climate +™ Gold Registered in US[58]	epeat GOLD
	ENERGY STAR® Certified	✓
	TCO Certified	✓
	Undergoes 19 MIL-STD 810 tested for durability[24]	✓
	Sanitizable[59]	✓
After use	HOPE Recycling Futures	✓
	HP ITAD (IT Asset and Disposition)[60]	✓

Support packaging waste reduction and help eliminate single-use plastics

100% recycled or certified sustainable sourced packaging options[1]

✈ Reduce weight for logistics efficiency, resulting in lower shipping emissions and costs

📦 Outer box and cushions are 100% recyclable after use[2]

Packaging configurations and options may vary depending on product and must be configured at the time of purchase.

hp For use with the general public.

GOOD
Standard Packaging

✓ Bamboo sleeve with paper tape
✓ Molded fiber cushions

🚫 No plastic or foam

24%
Smaller packaging in 2025 vs 2024[3]

BETTER
No Adapter Packaging

✓ Smallest individual unit package with no adapter or power cord
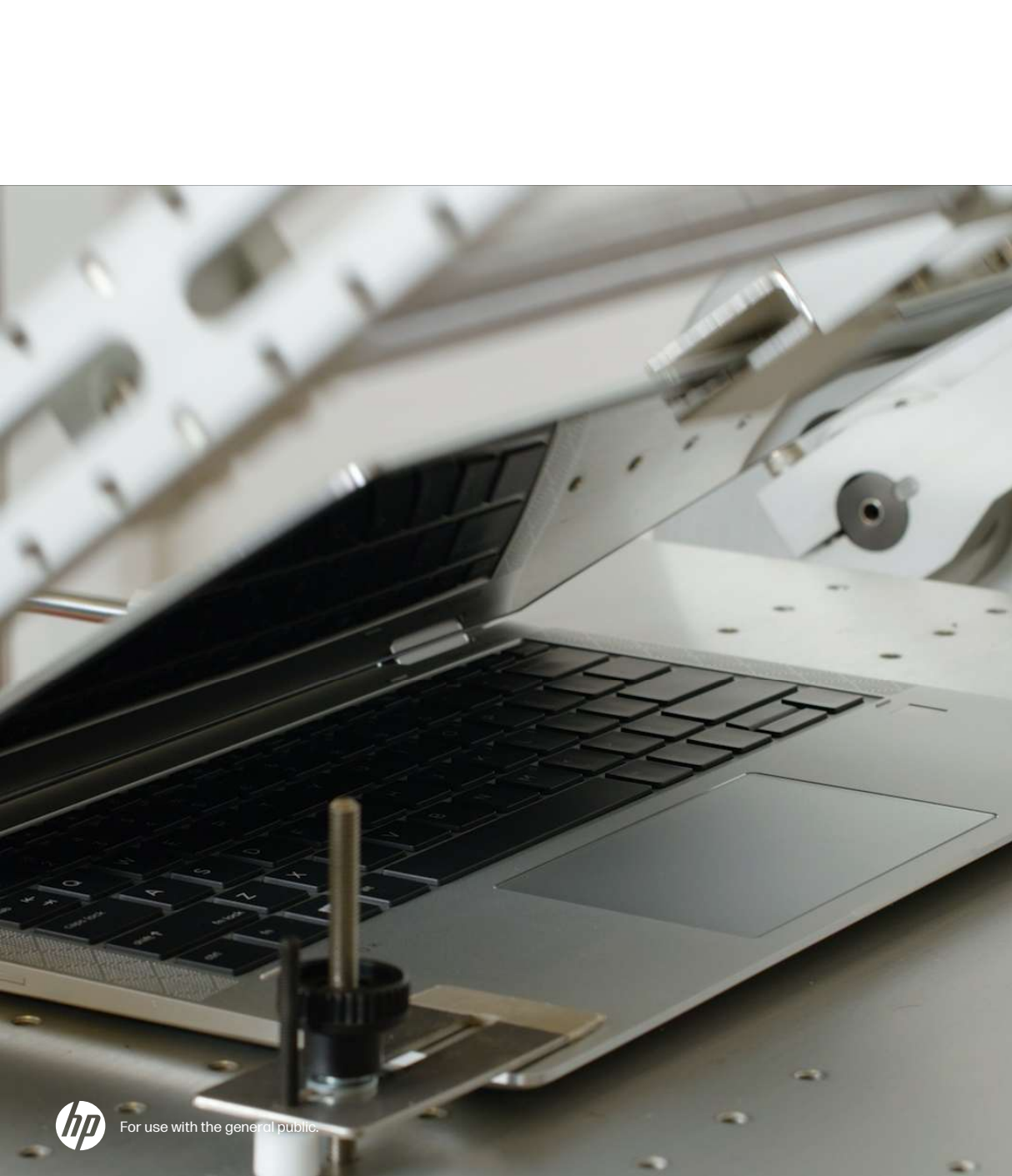
🚫 No drop-in-box configurations

23%
Smaller packaging vs. Standard Packaging[4]

BEST
Bulk Packaging

✓ 5 units in 1 box
✓ Lowest packaging waste per unit
✓ Inventory & storage efficiency
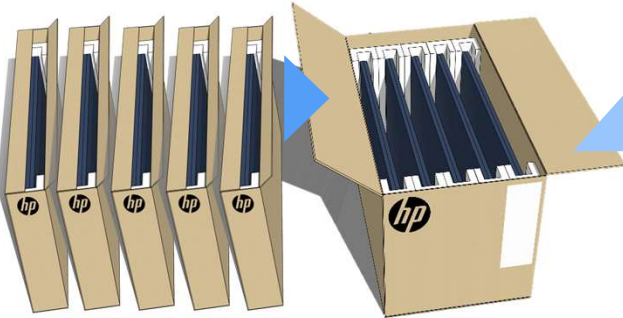
5%
Improved shipping pallet efficiency[5]

Durable construction

Built to last

Undergoes 19 — MIL-STD 810H tests[24]

120k Hours — HP Total Test Process[85]

The real challenge of building thin, light, and powerful is to remember where this device will be used: in a mobile environment.

Image is For Placement Only (FPO) and does not represent the actual product.

Beyond the box

ecosystem

For use with the general public.

HP Series 5 Pro 527pq

Poly Blackwire 8225

HP 725 Dual-Mode Rechargeable Wireless Keyboard

HP 925 Ergonomic Wireless Mouse

HP Configuration & Deployment Services

HP Premium Support Services[67, 68]

Included:
1-year limited warranty
Optional Care Packs available for extended protection.

HP Branded Peripherals Portfolio

	Keyboards and Mice	Bags	Power/Hubs	Pens
PREMIUM	HP 975 Dual-Mode Wireless Keyboard; HP 925 Ergonomic Vertical Mouse; HP 965 Ergonomic Wireless Keyboard; HP 715 Programable Multi-Device; HP 935 Wireless Creator Mouse	HP Renew Executive Series; HP Travel Plus Series*; HP Modular Series*; HP Convertible Series*	HP 4K Universal Multiport Hub; HP Universal USB-C Multiport Hub; HP 65W USB-C GaN Laptop Charger and *HP 65W GaN USB-C LC Laptop Charger	HP Rechargeable Active Pen G3; HP 705 Rechargeable Multi Pen
MAINSTREAM	HP 655 Wireless KB & Mouse Combo; HP 405 Backlit Wired Keyboard; HP 685 Comfort Dual-Mode Keyboard and Mouse Combo; HP 435 Multi-Device Wireless Mouse; HP 695 Rechargeable Wireless Mouse; HP 355 Compact Multi-Device Bluetooth® KB; HP 475 Dual Mode Wireless Keyboard; HP 425 Programmable BT Mouse	HP Renew Business Series; HP Travel Series; HP Prelude Pro Series; HP Campus Series XL	HP USB-C Travel Hub G3; HP Universal USB-C Hub and Laptop Charger Combo	HP Slim Rechargeable Pen
ENTRY	HP 235 WL Keyboard and Mouse; HP 235 Slim Wireless Mouse; HP WIRED DESKTOP 320MK MOUSE AND KEYBOARD; HP 225 Wired KB and Mouse Combo; HP 125 Wired Mouse; HP 155 Wired Mouse and Keyboard Combo	HP Prelude Series; HP Campus Series; HP Everyday Series; HP Mobility Laptop Case		HP USI Garaged Pen*; HP Rechargeable Slim Pen Charger

Poly Hybrid Systems Portfolio

HEADSETS & SPEAKERS

| Poly Blackwire | Poly Voyager | Poly Sync | Poly Savi | Poly EncorePro |

VOICE

| Poly CCX | Poly Edge E | Poly Trio C60 | Poly VVX | Poly Rove |

PERSONAL VIDEO

| HP 325 | HP 435 | HP 625 | HP 965 | Poly Studio P5 |

MEETING ROOM SOLUTIONS

| Studio Bundles for Zoom Rooms | Studio Kits for Microsoft Teams Rooms | USB Video Bars | All-In-One Video Bars | Cameras | Integrator | Controllers |

LENS CLOUD management

APIs*

TECHPULSE analytics & insights

hp | poly

HP Series 7 Pro portfolio[24]

Premium

Delivering accurate color and stunning visuals, and personalized comfort

| 724pf | 724pn | 727pq |

Premium Connectivity

Exceptional viewing experience to tackle advanced workflows with frictionless connectivity

| 724pu | 727pu | 727pk | 732pk | 738pu |

Premium Conferencing

Effortlessly show your best self on conferencing calls

| 727pm | 734pm | 740pm |

HP Active Care

Carepack based service which helps IT achieve optimal uptime and fast resolution support on HP devices. With 24x7 call support and NBD onsite by HP

DEVICES

TELEMETRY

HDD health

Battery health

Thermal health

Auto-case creation

BIOS updates

HP TECHPULSE PLATFORM

HP Analytics
(learning from 40M+ devices)

AI, ML

Intuitive widgets

What needs replacing

DASHBOARD

AFFECTED DEVICES

Fleet level insights

Real-time connection into CS Delivery

DEVICE HEALTH

AUTO-CASE CREATION

Why HP ?

Modernize your workforce with the world's most secure PCs[6]

Enhanced collaboration

**Work together virtually like you're in the same room**

Enable your workforce to engage and collaborate authentically from anywhere with immersive conferencing and collaboration experiences.

Seamless productivity

Tackle the toughest tasks with ease, from wherever you work

HP can provide the tools for a simple, frictionless work experience that allows your people to perform at their best in and out of the office.
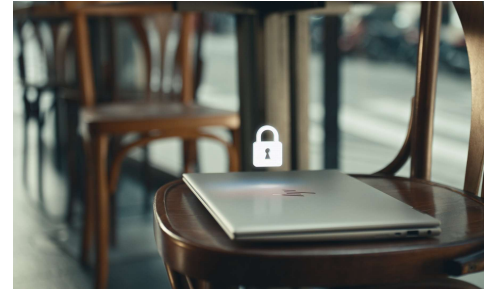
Strong endpoint security

Let your PC worry about security risks so you can work from anywhere without worry

Work from anywhere without worry knowing your device, data, and identity is protected with the most comprehensive built-in, hardware-enforced full-stack defense against evolving threats.[42]

Elevated employee experiences

Employees who are issued devices with a sleek design and premium experiences can feel valued and more confident about their work and organization.

Thank you